



# Direct Primary Care Explained

## 5

Things employers should know about direct primary care

As direct primary care gains traction across the country, employers seek to understand its impact. Direct primary care (DPC) is a solution many progressive companies are implementing to help save money on healthcare costs, while enhancing their benefits package for employees. Although the DPC model has been around for some time, many employers are just beginning to learn about its benefits.

In this infographic, we highlight five things employers should know about direct primary care.

### 1

#### Direct primary care functions separate from health insurance.

While different models of DPC exist, true direct primary care functions **100%** outside of health insurance.



Instead, employers pay a monthly membership fee for employees to access a **dedicated doctor**.



It's a subscription model for primary care that removes middlemen, conflicts of interest, and waste. DPC ultimately **leads to improved health** for your workforce and **lower healthcare costs** for your business.

*Employers keep group health insurance for all health care outside of the DPC practice.*

### 2

#### DPC provides transparent pricing for both employers and employees.



Since employers pay a monthly membership fee on their employees' behalf, business leaders know exactly what they're spending on primary care for employees that utilize the DPC clinic.



Employees can rest assured they **will not be charged a copay** at their appointments.



And your workforce **won't have to dread surprise medical bills** coming in the mail.

### 3

#### DPC is centered on the doctor-patient relationship - and it makes an impact.

Without the insurance hassle, DPC doctors have an extraordinary amount of time to spend with their patients.

Most appointments last:



To



Minutes

Healthgram's DPC clinics engage up to **95% of employees with chronic conditions**, reducing risks for future complications and health insurance costs.

95%

### 4

#### Direct primary care can offer businesses immediate savings through:



Increased primary care compliance



Decreased specialist and ER visits



Referrals to high-value, fair-priced facilities



Reducing immediate claims spend and preventing higher downstream costs

DPC helped [one Healthgram client](#) drive **46%** lower PEPY healthcare costs vs. the national average.

### 5

#### DPC's benefits are simple, but the problems it solves are complex.

##### Benefits

**Employers redirect their primary care investment** into a direct primary care practice for employees.

**Breaks barriers** to employees getting the health care they deserve (cost, scheduling, physician availability, insurance, etc.).

**A dedicated doctor with a smaller patient panel** can spend time getting to know your employees and develop a trusted doctor-patient relationship that promotes long-term health.

**Easy, direct access to the doctor** with same-day or next-day appointments. Phone, email and virtual communication ensures employees can contact their physician 24/7.

##### Problems solved for employers

- Healthier workforce
- Reduced costly specialist and ER visits
- Referrals to high-quality, fair-priced facilities
- Reduction in health insurance costs and higher future claims

Employees get care as often as they need it, reducing their own health risks and improving the performance of your health plan.

##### Employees have one primary care doctor as a trusted point of contact for all medical needs.

This helps to eliminate unnecessary visits (like ER, hospital, and specialist) that only drive up health insurance costs for employers.



Healthgram's direct primary care solution helps employers:



**Experience immediate cost savings** upon giving employees access to a dedicated doctor



**Maximize the effectiveness** of primary care for employees



**Achieve long-term business impact** - both physically and financially

[Learn more about direct primary care with Healthgram.](#)

